

PARTNERSHIP REPORT TO CSP MANAGEMENT GROUP

Completed by: Gill Morris Period: 26 June 09 20 August 09
 Date Completed: 14 August 2009 Status: Green

PROGRESS IN LAST PERIOD:

- The partnership has not met since the last CSP meeting; the next meeting is scheduled for 15th September.
- Revised Terms of Reference have been circulated to partnership members and, subject to any further comments being received, agreed.
- The Chair, business partnership manager and partnership officer have met to discuss the issues that came out of the first meeting and have agreed a way forward on tackling some of these:
 - CBEP members and others have offered to assist Sonia Phillips in developing the tourism & marketing strategy and so the possibility of setting up a special meeting to tap into this expertise has been suggested. This is currently awaiting a response.
 - In response to a suggestion about inviting a private sector education centre to sit on the partnership Inlingua are to be approached as a potential member.
 - In response to an issue raised about young people leaving the town one option to be explored is inviting Ian Pain from the University's students' union to a future meeting to give a presentation on the students' perspective and how Cheltenham might compare with other similar towns

PLANS FOR NEXT PERIOD:

DATE	OUTCOME
September	<ul style="list-style-type: none"> • Partnership meeting to be held on 15 September. Agenda items to be agreed but likely to be: <ul style="list-style-type: none"> → Presentation by Chris Dee on the Cotswold & Forest marketing plan 2009, put together by the Destination Management Organisation, a county tourism partnership → October activities to coincide with the anniversary of recession → Post-recession activity – possibly run as a workshop to gather views on the types of activities that should be included → Christmas marketing initiatives
January	<ul style="list-style-type: none"> • Any issues raised at the September meeting will be taken forward as appropriate • The next partnership meeting will be held in January 2010

MAIN RISKS AND ISSUES (FOR BOARD ACTION OR DECISION)

None

MAIN RISKS AND ISSUES (FOR BOARD INFORMATION ONLY)

Relevant national indicators for partnership:
 NI 151 – overall employment rate
 NI 152 – working age population on out of work benefits
 NI 186 – per capita reduction in CO₂ emissions in LA area
 NI 172 – VAT registered businesses in area showing growth