

**PARTNERSHIP REPORT TO CSP MANAGEMENT GROUP**

Completed by:  Period:

Date Completed:  Status:

**PROGRESS IN LAST PERIOD:**

- The Terms of Reference for the partnership have now been agreed.
- Three new members have also joined the partnership – Cavendish House, Star 107.5 FM and Inlingua Cheltenham.
- A partnership meeting was held on 15 September and the main agenda item was a workshop session to identify some priorities and actions for coming out of recession. The results of this work will feed into the county's integrated economic strategy, the council's business plan and possibly a local leaflet which will explain the help available for local businesses and people. The partnership is mindful of the need not to duplicate work taking place at a county level but felt that there may be issues unique to Cheltenham which could be tackled at a local level, but which could still support the county action plans. Priorities included:
  - Providing relevant advice and signposting to all members of the community
  - Skills and training for those in work, the unemployed and young people
  - Encouraging local business-to-business activity
  - Providing business start-up units
- The partnership also received a report on autumn activities in the town. A new approach is being piloted which aims to promote all the major activities as one package to raise the overall profile. If successful it is hoped this approach can be repeated next year and be tied to the major festivals.
- The partnership received a skills update from Sue Blackmon from GCC Adult Education Department. One of the issues raised was about teaching basic skills to equip young people for getting a job and whether this should be instilled throughout the education system. A charitable body, the Education Business Partnership, currently works with secondary schools on this, but is always looking for employer involvement. It was

**PLANS FOR NEXT PERIOD:**

DATE	OUTCOME
October	<ul style="list-style-type: none"> <li>• Follow up with Education Business Partnership with a view to inviting them to give a presentation at a future meeting and exploring how the partnership might support its work.</li> </ul>
Ongoing	<ul style="list-style-type: none"> <li>• Keep a watching brief on the development of the council's tourism &amp; marketing strategy to ensure CBEP has the opportunity to be involved and the council utilises the expertise offered by CBEP partners.</li> <li>• Consider how CBEP can take forward its priority issues.</li> </ul>
January	<ul style="list-style-type: none"> <li>• Next partnership meeting – agenda has still to be set but likely to focus on:                             <ul style="list-style-type: none"> <li>→ marketing of Cheltenham and wider area – could include presentation on Cotswold &amp; Forest of Dean marketing plan.</li> <li>→ Feedback on how results of workshop held on 15 September taken forward</li> <li>→ Possible presentation by Education Business Partnership</li> </ul> </li> </ul>

Status Key:

- Red – Serious problems impacting programme outcomes, requiring board involvement to resolve
- Amber – Problems impacting some programme outcomes, requiring board awareness
- Green - Otherwise

suggested they be invited to give a presentation at a future meeting.

- CBEP partners were invited to take part in the evaluation of two tenders for a local window display campaign.

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**MAIN RISKS AND ISSUES (FOR BOARD ACTION OR DECISION)**

None

**MAIN RISKS AND ISSUES (FOR BOARD INFORMATION ONLY)**

**Relevant national indicators for partnership:**  
NI 151 – overall employment rate  
NI 152 – working age population on out of work benefits  
NI 186 – per capita reduction in CO<sub>2</sub> emissions in LA area  
NI 172 – VAT registered businesses in area showing growth

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